



VÝBOR PRO ZDRAVOTNICTVÍ A SOCIÁLNÍ POLITIKU  
pořádá veřejné slyšení s názvem

## Ekonomika tabáku,

které se koná 5. 9. 2019 od 10.00 hod.

v Jednacím sále Senátu Parlamentu ČR, Valdštejnské nám. 4, Praha 1

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### Program:

10.00-10.30

Zahájení a úvodní slovo

Prof. MUDr. Jaroslav Malý, CSc., Senát Parlamentu ČR

Prof. MUDr. Eva Králíková, CSc, 1. LF UK a VFN

Mgr. Jarmila Vedralová, ředitelka Odboru protitdrogové politiky Úřadu vlády ČR

10.30-11.00

prof. Frank J. Chaloupka, Ph.D., Institute for Health Research and Policy, University of Illinois at Chicago, USA

Ekonomika tabáku: náklady na kouření a nekuřácké prostory-Tobacco economics - costs of smoking and smoke-free laws

11.00-11.30

Anca Toma Friedlaender, Smoke-Free Partnership, Belgie

Jednotné balení cigaret: mýty a fakta - Plain cigarette packaging: myths and facts

11.30-12.00

Přestávka

12.00-12.20

Ing. Hana Ross, School of Economics, University of Cape Town, Jihoafrická republika,

Tabákové daně a pašování cigaret; nový systém kolků v EU-Tobacco tax and cigarette smuggling; new stamps system in EU

12.20-12.40

JUDr. et Mgr. Vojtěch Máca, Centrum pro otázky životního prostředí, Univerzita Karlova v Praze

Co stojí rakovina plic a statistický život-Cost of illness of lung cancer and value of statistical life

12.40-13.00

RNDr. Aleš Rod, Ph.D., Centrum ekonomických a tržních analýz, Praha

Ekonomické aspekty užívání tabáku v ČR- Economic aspects of tobacco use in the Czech Republic

13.00-13.20

Diskuse

*MUDr. Lumír Kantor, Ph.D., v. r.  
předseda výboru*

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Registrace od 9:30 hod., vstup přes recepci A z Valdštejnské ulice, průkaz totožnosti nutný!

Svou účast potvrďte do 1. 9. 2019 na e-mail: VLADISLAVA.FELBROVA@VFN.CZ

Vystoupení účastníků jsou chráněna autorskými právy.

Účastníci souhlasí s případným zveřejněním svých vystoupení na internetových stránkách Senátu.

Simultánní překlad je zajištěn.



**DR. CHALOUPKA** is a research professor in the Division of Health Policy and Administration of the University of Illinois at Chicago School of Public Health. An economist internationally recognized for his study of the economics of tobacco control, he directs IHRP's Health Policy Center. He is also a research associate at the National Bureau of Economic Research's Health Economics Program and

Program on Children.

From 1997 to 2016, Dr. Chaloupka co-directed, with Lloyd Johnston of the University of Michigan, Bridging the Gap, a interdisciplinary national research program funded by the Robert Wood Johnson Foundation. That program contributed substantially to the scientific understanding of the influences of policy, programs, and environment on youth, and influenced federal, state and local policy initiatives to improve the health behaviors of children and adolescents.

He is a recipient of the World Health Organization's 2014 World No Tobacco Day Award, the 2011 John Slade Award of the Society for Research on Nicotine and Tobacco and, with Geoffrey Fong, PhD, of the University of Waterloo, the 2015 Luther Terry Award for Outstanding Research Contribution. He is the principal investigator of Tobacconomics, economic research that informs tobacco control policy.

He served on the Institute of Medicine committee on Leading Health Indicators for Healthy People 2020, and the ad hoc National Research Council Committee on the Illicit Tobacco Market, which wrote this report. Previously, Dr. Chaloupka also served on the IOM committee that wrote Bridging the Evidence Gap in Obesity Prevention: A Framework to Inform Decision Making. He also contributed as an editor and author to the 2012 Surgeon General's Report, Preventing Tobacco Use Among Youth and Young Adults and the 2000 Surgeon General's Report Reducing Tobacco Use. He also coauthored the World Bank Report Curbing the Epidemic: Governments and the Economics of Tobacco Control

Dr. Chaloupka received his doctorate in economics from the City University of New York Graduate School in 1988.



**ANCA TOMA FRIEDLAENDER** was appointed Director of the Smoke Free Partnership in 2018, having previously served as Director of Communications and International policy, and Senior Policy Advisor. Since March 2012 she supported SFP with its positioning and involvement in the European and global tobacco control policy debates, with a particular focus on the revision of the

Tobacco Products Directive, the implementation of measures to safeguard health policymaking from tobacco industry interference, and the coordination of national and European campaigns.

Previously, Anca was a consultant in public affairs and communications, providing strategic advice to companies, EU agencies and non-governmental organisations on EU health policy and advocacy, developed and coordinated the implementation of lobbying strategies on various health areas including tobacco control and smoking cessation. Between 2002-2005, she was an advisor to the Romanian Chief Negotiator with the EU, working on communications and media relations and coordinating the preparatory work for accession conferences.

Anca holds a degree in Political Science from the University of Bucharest and a Master's degree in European Politics and Administration from the College of Europe in Bruges.

anca.toma (at) smokefreepartnership.eu



**HANA ROSS** earned her B.A. and M.A. at the Prague School of Economics. In 2000, she received her Ph.D. in Economics from the University of Illinois at Chicago. She has over nineteen years' experience in conducting research on the economics of tobacco control and in management of research projects in low- and middle-income countries,

including projects funded by the World Bank, the World Health Organization, the Rockefeller Foundation, the Open Society Institute, the Robert Wood Johnson Foundation, the European Commission, the Bloomberg Global Initi-

ative, and the Bill & Melinda Gates Foundation. Dr. Ross published more than 80 articles and independent reports on issues related to tobacco taxation, cigarette prices, costs of smoking, illicit trade, youth access laws and other economic aspects of tobacco control. Her current research projects focus on the economic impact of tobacco control interventions in Africa, South East Asia, and in the European Union. She is also interested in the economic impact of risk factors associated with non-communicable diseases such as obesity, lack of physical activity, and alcohol consumption. Dr. Ross currently supports several research capacity building projects primarily focusing on Africa and Asia.

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JUDr. et Mgr. VOJTĚCH MÁCA, Ph.D.

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Pozice v Centru: Výzkumný pracovník

Sekce: Environmentální ekonomie a sociologie

Témata: Právo a ekonomie v oblasti životního prostředí (kvantifikace externalit, ekonomické nástroje, netržní metody oceňování)



Ing. ALEŠ ROD, Ph.D. řídí výzkumné projekty. Doktorát v oboru Ekonomická teorie získal na Vysoké škole ekonomické v Praze a nadále se věnuje akademické činnosti. Jeho výzkumný zájem se týká ekonomie regulace s aplikacemi v energetice a odpadovém hospodářství, veřejných financích a bankovníctví. Dále se zabývá ekonomikou luxusu a analýzou stínové ekonomiky. V současnosti konzultuje projekty z digitální ekonomiky pro veřejný i soukromý sektor v ČR i v zahraničí, spolupracuje s Europe's Research Alliance for a Digital Economy v Londýně a je členem správní rady Spotřebitelského fóra.

ales.rod@eceta.cz

## The Smoke Free Partnership is...

a large European coalition of NGOs that works on EU policy analysis and advocacy, mobilising decision makers to make tobacco control a political priority. SFP main partners are Cancer Research UK, the Dutch Cancer Society, the Norwegian Cancer Society and the Belgian Foundation Against Cancer. Action on Smoking and Health (UK), the European Heart Network and La Ligue Contre le Cancer are SFP Associate Partners. Cancer Research UK European Heart Network Action on smoking

and health Dutch Cancer Society Norwegian Cancer Society Belgian Foundation against Cancer La Ligue Contre le Cancer. The Smoke Free Partnership receives operating funding from the European Commission. The views expressed in this website do not necessarily reflect the official views of the EU institutions.

The Smoke Free Partnership receives project funding from the International Union Against Tuberculosis and Lung Disease under the Bloomberg Initiative to Reduce Tobacco Use. info@smokefreepartnership.eu

## Společnost pro léčbu závislosti na tabáku WWW.SLZT.CZ

Sdružuje lékaře, sestry a další zdravotníky, kteří se zajímají o kontrolu tabáku a léčbu závislosti na tabáku. Angažuje se v kontrole tabáku i doporučených postupech léčby, spolupracuje se všemi českými odbornými společnostmi, organizuje vzdělávání v léčbě závislosti na tabáku pro lékaře i sestry,

vede evidenci vyškolených a kontakty na možnou pomoc kuřákům – na jejím webu je přes 40 Center pro závislé na tabáku, kolem 150 lékáren poskytujících poradenství, přes 200 ambulantních lékařů, tři adiktologické ambulance, linka pro odvykání kouření či mobilní aplikace ke stažení zdarma. Jsou tu i doporučené postupy léčby závislosti na tabáku pro praxi lékaře, pro sestry a pro lékárníky, také přehled legislativy týkající se tabáku nebo další aktuality.



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